



**EUROPEAN SEATING SYMPOSIUM**  
INCORPORATING ASSISTIVE TECHNOLOGY  
TRINITY BUSINESS SCHOOL | DUBLIN | 19-21 JUNE 2024



# SPONSORSHIP AND EXHIBITION OPPORTUNITIES

# Invitation

It is with great pleasure that we invite you to participate as a sponsor at the 8<sup>th</sup> European Seating Symposium - ESS 2024, which is being held in the new Trinity Business School, in the Trinity College campus, right in the city centre of Dublin from the 19-21 June 2024.

Trinity Business School will offer our partners:

- Exhibition Hall on two levels around the main plenary session theatre
- Within 5 minutes' walk of the train station
- Refined catering (all served in the Exhibition Hall)
- Onsite quality accommodation
- A local and inclusive Social Programme

ESS 2024 is being designed to best provide for you as a partner, to give your company the greatest return on your investment and to offer you the maximum number of networking opportunities possible.

The event is geared towards professionals, manufacturers, suppliers and users of Seating & Assistive Technology and is now established as the leading event in Europe and further afield. ESS 2024 is committed to excellence as the conference gives the industry the opportunity to come together to share information and network.

The programme will be designed as an accredited education and training platform for occupational therapists, physiotherapists, clinical and rehabilitation engineers, clinical engineering technicians and suppliers, as well as a wide range of other healthcare professionals and students, to participate in the Seating & Assistive technology assessment and provision process. The conference is suitable for foundation, intermediate and advanced levels of knowledge and therefore offers a wide range of opportunities to promote your products and services.



ESS 2024 would like to include our partners as a vital aspect of the symposium, with more concentration on the exhibition, by becoming part of the conference proceedings and therefore the future of Seating and Assistive Technology both in Europe and Internationally.

It is with great pleasure that we invite you to partner with us at the 8th European Seating Symposium. We welcome you to educate participants and involve delegates in your future.

Please note that exhibition stands are limited and will be booked on a first come first served basis.

Yours sincerely,  
ESS Conference Committee

VENUE

# Trinity Business School

Set within the historic campus of an ancient university, and operating from a state-of-the-art building, Trinity Business School is a globally renowned, triple-accredited business school delivering an ultra-modern educational experience and innovative research from the heart of Dublin's thriving capital city.



# Advisory Members

**Mr. Simon Hall,**

European Seating Symposium Founder & Director  
Manager of Assistive Technology and Specialised Seating department  
Central Remedial Clinic

**Ms Mary McDonagh**

European Seating Symposium Co-Director  
Assistive Technology and Specialised Seating department  
Central Remedial Clinic

**Mr Dónal O'Connor**

Assistive Technology and Specialised Seating department  
Central Remedial Clinic

**Dr Mark Schmeler**

International Seating Symposium Director  
Department of Rehabilitation Science & Technology,  
School of Health & Rehabilitation Sciences, University of Pittsburgh

**Dr Jeffrey Morris**

European Seating Symposium Committee Member  
Cardiff and Vale NHS Trust Re Unit  
Rockwood Hospital Cardiff

**Dr Peter Watson**

ESS Scientific Committee Co-Chair  
Special Seating Clinic  
Musgrave Park Hospital Belfast

**Dr Alison Porter Armstrong**

ESS Scientific Committee Co-Chair  
School of Health Services  
Ulster University

## Conference Secretariat



Conference Organisers Limited (Ireland)  
[events@conferenceorganisers.ie](mailto:events@conferenceorganisers.ie)

ESS 2024

# Important Dates

- 1 February 2024 ● Sponsorship Confirmation Deadline
- 28 February 2024 ● Early Registration Fee Deadline
- April 2024 ● Sponsors to Submit Print Materials
- 2 May 2024 ● Standard Registration Fee Deadline
- 18 June 2024 ● Exhibition Set-up
- 19-21 June 2024 ● Event and Exhibition
- 21 June 2024 ● Exhibition & Exhibition Dismantling

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# Sponsorship

OPPORTUNITIES



# Sponsorship Opportunities

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The European Seating Symposium provides many ways to ensure a profitable and advantageous representation for your company. Sponsorship can be provided to support general or specific conference items or activities.

Acknowledged sponsors will receive prominent recognition in conference documentation and on the conference website. Conference registration includes admission to the conference sessions, conference materials, lunch, tea and coffee breaks. All prices are in Euro and are VAT exclusive, unless otherwise specified.

For the purpose of this document, Sponsorship Opportunities are divided into three categories:

**A**

Sponsorship Packages

**B**

Exhibition Opportunities

**C**

Other Opportunities

# PLATINUM

## A. Sponsorship Packages

### Platinum Educational Partner €50,000

#### Official Designation as a Platinum Sponsor

- Coverage for your organisation on all promotional materials in the run up to the conference
- Inclusion on Facebook and Twitter accounts
- Advertising as an Educational Partner at major international conferences and events
- Front page advertising on the conference website
- Branding on the sponsors page of the conference website with a link to your own website
- Logo on the sponsors page of the conference App

#### During ESS 2024

- Acknowledgement at the Opening Ceremony as a 'Platinum Educational Partner'
- 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- Exhibition Space (3x2m)
- 10 complimentary registrations
- 5 tickets to the party night
- 1 page brochure in the conference App
- 1 A4 insert in the conference folder
- Logo on the conference folder
- 1 complimentary exhibition pass for personnel manning the exhibition stand



# GOLD

## A. Sponsorship Packages

### Gold Educational Partner €40,000

#### Official Designation as a Gold Sponsor

- Coverage for your organisation on all promotional materials in the run up to the conference
- Inclusion on Facebook and Twitter accounts
- Advertising as an Educational Partner at major international conferences and events
- Front page advertising on the conference website
- Branding on the sponsors page of the conference website with a link to your own website
- Logo on the sponsors page of the Conference App

#### During ESS 2024

- Acknowledgement at the Opening Ceremony as a 'Platinum Educational Partner'
- 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- Exhibition Space (3x2m)
- 7 complimentary registrations
- 2 tickets to the party night
- 1 A4 insert in the conference folder
- 1 complimentary exhibition pass for personnel manning the exhibition stand

# SILVER

## A. Sponsorship Packages

### Silver Educational Partner €30,000

#### Official Designation as a Silver Sponsor

- Coverage for your organisation on all promotional materials in the run up to the conference
- Inclusion on Facebook and Twitter accounts
- Front page advertising on the conference website
- Branding on the sponsors page of the conference website with a link to your own website
- Logo on the sponsors page of the Conference App

#### During ESS 2024

- Acknowledgement at the Opening Ceremony as a 'Platinum Educational Partner'
- 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- Exhibition Space (3x2m)
- 4 complimentary registrations
- 2 tickets to the party night
- 1 complimentary exhibition pass for personnel manning the exhibition stand

# BRONZE

## A. Sponsorship Packages

### Bronze Educational Partner €17,500

#### Official Designation as a Bronze Sponsor

- Coverage for your organisation on all promotional materials in the run up to the conference
- Branding on the sponsors page of the conference website with a link to your own website
- Logo on the sponsors page of the Conference App

#### During ESS 2024

- Acknowledgement at the Opening Ceremony as a 'Platinum Educational Partner'
- 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- Exhibition Space (3x1.5m)
- 2 complimentary registrations
- 1 ticket to the party night
- 1 complimentary exhibition pass for personnel manning the exhibition stand

# Complimentary Registrations

Complimentary registration includes admission to the conference sessions, lunch, tea and coffee breaks.

These registrations can be used for additional staff manning the exhibition areas and VIP Guests. The nominated delegates are liable for their own accommodation and travel expenses.

There is one complimentary exhibition pass per stand.

Additional staff members must register as conference delegates.

Exhibitors are responsible for costs regarding transportation, set-up and storage of exhibition material.



## B. Exhibition Opportunities

There are a limited number of Exhibition Space. The Exhibition will be an integral part of the conference.

Exhibition booth installation is the responsibility of the sponsor, shell scheme structures will not be provided.

The Exhibition will be held in Trinity Business School.

Tea, coffee and lunch will be served in the Exhibition space during the conference breaks.

Prices quoted are for space only and are VAT exclusive.

## Exhibition Spaces

Platinum sponsors have first choice of area for their exhibition space. In the case of multiple applicants in the same category, spaces are negotiated on a first-come, first-served basis.

4 x 2m Exhibition Space

€4,450

3 x 2m Exhibition Space

€3,950

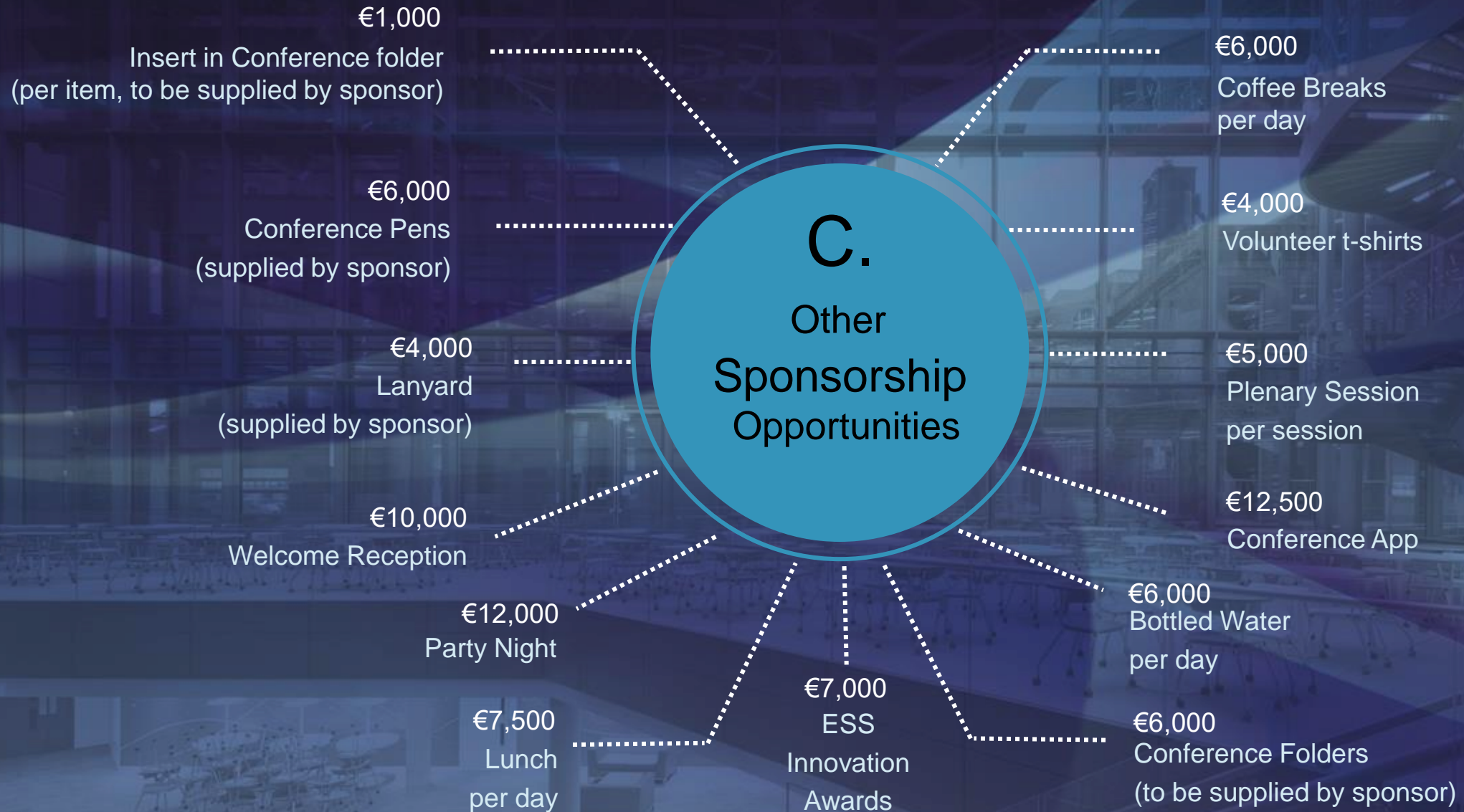
3 x 1.5 m Exhibition Space

€3,450

2 x 1.5m Exhibition Space

€2,950

# C. Other Opportunities



# Sponsor Application Form

NAME OF COMPANY

CONTACT NAME

BILLING ADDRESS

COUNTRY

TELEPHONE

EMAIL

EU BUSINESS VAT  
NO.

TYPE OF SPONSORSHIP  
REQUESTED

COST OF SPONSORSHIP  
REQUESTED

PO NUMBER  
(IF REQUIRED)

Please note that all acknowledgements of your company and listing of company name will be generated from the information supplied on this form.

Please return this form to:  
ESS 2024 Secretariat

[events@conferenceorganisers.ie](mailto:events@conferenceorganisers.ie)

- Cancellations should be sent in writing to [events@conferenceorganisers.ie](mailto:events@conferenceorganisers.ie)
- After the Application Form has been signed, the company agrees to pay the amount in full. No refunds will be given in respect of any cancellations.
- The organiser may cancel or reschedule the event in its sole discretion. Should the event be cancelled, the organiser agrees to refund the company in full. Should the event be postponed, the sponsorship will automatically transfer to the new date.
- Bank service charges and all administration fees will be deducted from all conference refunds.
- I have read and accept the terms, conditions and cancellation policy.

SIGNATURE

DATE

# Exhibition Application Form

NAME OF COMPANY

CONTACT NAME

BILLING ADDRESS

COUNTRY

TELEPHONE

EMAIL

EU BUSINESS VAT  
NO.

EXHIBITION SPACE  
REQUESTED

COST OF SPACE  
REQUESTED

PO NUMBER  
(IF REQUIRED)

Please note that all acknowledgements of your company and listing of company name will be generated from the information supplied on this form.

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- Bank service charges and all administration fees will be deducted from all conference refunds.
- I have read and accept the terms, conditions and cancellation policy.

SIGNATURE

DATE





Thank you for your consideration.

If you have any queries please contact:  
Conference Organisers  
[events@conferenceorganisers.ie](mailto:events@conferenceorganisers.ie)