

# EUROPEAN SEATING SYMPOSIUM

7<sup>th</sup> Biennial Conference



**EUROPEAN SEATING SYMPOSIUM**  
INCORPORATING ASSISTIVE TECHNOLOGY  
CROKE PARK STADIUM | DUBLIN | 10-12 JUNE 2020



10 - 12 June 2020

Croke Park Stadium, Dublin, Ireland



SPONSORSHIP OPPORTUNITIES

## INVITATION

It is with great pleasure that we invite you to participate as a sponsor at the 7<sup>th</sup> European Seating Symposium – ESS 2020, which is being held in Ireland's famous National Stadium, Croke Park, Dublin from the 10-12 June 2020.

Croke Park Stadium will offer partners;

- ✓ One Central Exhibition Hall
- ✓ Ease of access for [loading in and out](#)
- ✓ Complimentary parking
- ✓ Refined catering (all served in the Exhibition Hall)
- ✓ Onsite accommodation
- ✓ A local and inclusive Social Programme

ESS 2020 is being designed to best provide for you as a partner, to give your company the greatest return on your investment and to offer you the maximum number of networking opportunities possible.

The event is geared towards professionals, manufacturers, suppliers and users of Seating & Assistive Technology and is now established as the leading event in Europe and further afield. ESS 2020 is committed to excellence as the conference gives the industry the opportunity to come together to share information and network.

The programme will be designed as an accredited education and training platform for occupational therapists, physiotherapists, clinical and rehabilitation engineers, clinical engineering technicians and suppliers, as well as a wide range of other healthcare professionals and students, to participate in the Seating & Assistive technology assessment and provision process. The conference is suitable for foundation, intermediate and advanced levels of knowledge and therefore offers a wide range of opportunities to promote your products and services.

ESS 2020 would like to include our partners as a vital aspect of the symposium, with more concentration on the exhibition, by becoming part of the conference proceedings and therefore the future of Seating and Assistive Technology both in Europe and Internationally.

It is with great pleasure that we invite you to partner with us at the 7<sup>th</sup> European Seating Symposium. We welcome you to educate participants and involve delegates in your future.

Please note that exhibition stands are limited and will be booked on a first come first served basis.

## ADVISORY MEMBERS

**Mr. Simon Hall, ESS Symposium Director**

Manager of Assistive Technology and Specialised Seating department  
[Central Remedial Clinic](#)

**Ms Mary McDonagh, ESS Symposium Co-Director**

Assistive Technology and Specialised Seating department  
[Central Remedial Clinic](#)

**Dr Mark Schmeler, ISS Symposium Director**

Department of Rehabilitation Science & Technology,  
School of Health & Rehabilitation Sciences, University of Pittsburgh

**Dr Jeffrey Morris**

Cardiff and Vale NHS Trust Re Unit  
Rockwood Hospital Cardiff

**Dr Peter Watson, ESS Scientific Committee Co-Chair**

Special Seating Clinic  
Musgrave Park Hospital Belfast

**Dr Alison Porter Armstrong, ESS Scientific Committee Co-Chair**

School of Health Services  
Ulster University

## CONFERENCE SECRETARIAT

Conference Organisers Limited (Ireland)  
[info@conferenceorganisers.ie](mailto:info@conferenceorganisers.ie)



## VENUE

### **Croke Park Stadium**

Dublin, Ireland

The ESS 2020 venue is Ireland's famous national stadium, Croke Park, the home of Ireland's exhilarating Gaelic Games. More than a stadium, Croke Park is Ireland's greatest amphitheatre. It features 110 [meeting and event spaces](#), a 232 bedroom hotel and is ideally located close to Dublin Airport and city centre.

Croke Park Meetings & Events Centre is one of the world's most unique and versatile venues to bring people together to be inspired and entertained.

There is complimentary parking available onsite.



**The Exhibition will be held in flagship event space, The Hogan Suite, on the fifth floor.**

The main meeting rooms and registration areas are located throughout the Conference Centre. Tea and coffee and lunch will be served in the Exhibition Hall during the conference breaks.

## IMPORTANT DATES

Call for Papers	March 2020
Registration Opens	March 2020
Sponsorship Confirmation	31 August 2019
Abstract Submission Deadline	29 November 2019
Notification sent to Submitters	December 2019
Early Registration Fee Deadline	1 February 2020
Full Paper Submission Deadline	27 March 2020
Sponsors to Submit Print Materials	April 2020
Standard Registration Fee Deadline	1 May 2020
Exhibition Set-up	Tuesday 9 June 2020
Exhibition	Wednesday 10 June 2020
Exhibition	Thursday 11 June 2020
Exhibition and Exhibition Dismantling	Friday 12 June 2020

## SPONSORSHIP OPPORTUNITIES

The European Seating Symposium provides many ways to ensure a profitable and advantageous representation for your company. Sponsorship can be provided to support general or specific conference items or activities.

Acknowledged Sponsors will receive complimentary conference registrations, exhibition space and prominent recognition in conference documentation and on the conference website. Conference registration includes admission to the conference sessions, opening ceremony, lunch, tea and coffee breaks. All prices are in Euro and are VAT exclusive, unless otherwise specified.

### SPONSORSHIP OPPORTUNITIES

Advertisement in the final Conference Programme	
1 A4 Full Colour Page	€2,000
½ A4 Full Colour Page	€1,250
Insert in Conference Satchels (per item)	€500
Conference Pens (supplied by sponsor)	€5,000
Conference Folders (supplied by conference)	€5,000
Volunteer T-Shirts (logo on arm)	€4,000
Welcome Reception	€8,000
Gala Dinner	€10,000
Lunch (per day)	€7,000
Coffee Breaks (per day)	€5,000
Bottled Water (per day)	€5,000
Plenary Sessions	€4,000
Conference App	€10,000

Further details on the specific branding on all of the above will be supplied on request by emailing [info@conferenceorganisers.ie](mailto:info@conferenceorganisers.ie)

## SPONSORSHIP PACKAGES

### 1. PLATINUM EDUCATIONAL PARTNER €45,000

#### Official Designation as a Platinum Sponsor of ESS 2020

- ♦ Coverage for your organisation on all promotional materials in the run up to the conference
- ♦ Inclusion on Facebook and Twitter accounts
- ♦ Advertising as an Educational Partner at major international conferences and events
- ♦ Front page advertising on conference website
- ♦ Branding on the ESS 2020 sponsors page of the conference website with a link to your own website
- ♦ Logo on the ESS 2020 sponsors page of the conference programme

#### During ESS 2020

- ♦ Acknowledgement at the Opening Ceremony as a 'Platinum Educational Partner'
- ♦ 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- ♦ Exhibition Booth (3\*2m)
- ♦ 10 complimentary registrations
- ♦ 5 tickets to the conference dinner
- ♦ 1 page colour advertisement in the conference programme
- ♦ 1 A4 insert in the conference satchels
- ♦ Logo on the conference folder
- ♦ 1 complimentary exhibition pass, which includes tea & coffee breaks and lunch, for personnel manning the exhibition stand

### 2. GOLD EDUCATIONAL PARTNER €30,000

#### Official Designation as a Gold Sponsor of ESS 2020

- ♦ Coverage for your organisation on all promotional materials in the run up to the conference
- ♦ Inclusion on Facebook and Twitter accounts
- ♦ Advertising as an Educational Partner at major international conferences and events
- ♦ Front page advertising on conference website
- ♦ Branding on the ESS 2020 sponsors page of the conference website with a link to your own website
- ♦ Logo on the ESS 2020 sponsors page of the conference programme

### **During ESS 2020**

- ♦ Acknowledgement at the Opening Ceremony as a 'Gold Educational Partner'
- ♦ 'Thank you to our Sponsors' holding slide projected in main meeting room during breaks
- ♦ Exhibition Booth (3\*2m)
- ♦ 7 complimentary registrations
- ♦ 2 tickets to the conference dinner
- ♦ 1 A4 insert in the conference satchels
- ♦ 1 complimentary exhibition pass, which includes tea & coffee breaks and lunch, for personnel manning the exhibition stand

### **3. SILVER EDUCATIONAL PARTNER €20,000**

#### **Official Designation as a Silver Sponsor of ESS 2020**

- ♦ Coverage for your organisation on all promotional materials in the run up to the conference
- ♦ Inclusion on Facebook and Twitter accounts
- ♦ Front page advertising on conference website
- ♦ Branding on the ESS 2020 sponsors page of the conference website with a link to your own website
- ♦ Logo on the ESS 2020 sponsors page of the conference programme

### **During ESS 2020**

- ♦ Acknowledgement at the Opening Ceremony as a 'Silver Educational Partner'
- ♦ 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- ♦ Exhibition Booth (3\*2m)
- ♦ 4 complimentary registrations
- ♦ 2 tickets to the conference dinner
- ♦ 1 complimentary exhibition pass, which includes tea & coffee breaks and lunch, for personnel manning the exhibition stand

### **4. BRONZE EDUCATIONAL PARTNER €15,000**

#### **Official Designation as a Bronze Sponsor of ESS 2020**

- ♦ Coverage for your organisation on all promotional materials in the run up to the conference
- ♦ Branding on the ESS 2020 sponsors page of the conference website with a link to your own website
- ♦ Logo on the ESS 2020 sponsors page of the conference programme



### **During ESS 2020**

- ♦ Acknowledgement at the Opening Ceremony as a 'Bronze Educational Partner'
- ♦ 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- ♦ Exhibition Booth (3\*1m)
- ♦ 2 complimentary registrations
- ♦ 1 complimentary exhibition pass, which includes tea & coffee breaks and lunch, for personnel manning the exhibition stand

### **Complimentary Registrations**

Complimentary registration includes admission to the conference sessions, lunch, tea and coffee breaks. These registrations can be used for additional staff manning the exhibition areas and VIP Guests. The nominated delegates are liable for their own accommodation and travel expenses. There is one complimentary exhibition pass per stand.

Additional staff members must register as conference delegates.

Exhibitors are responsible for costs regarding transportation, set-up and storage of any additional exhibition material.

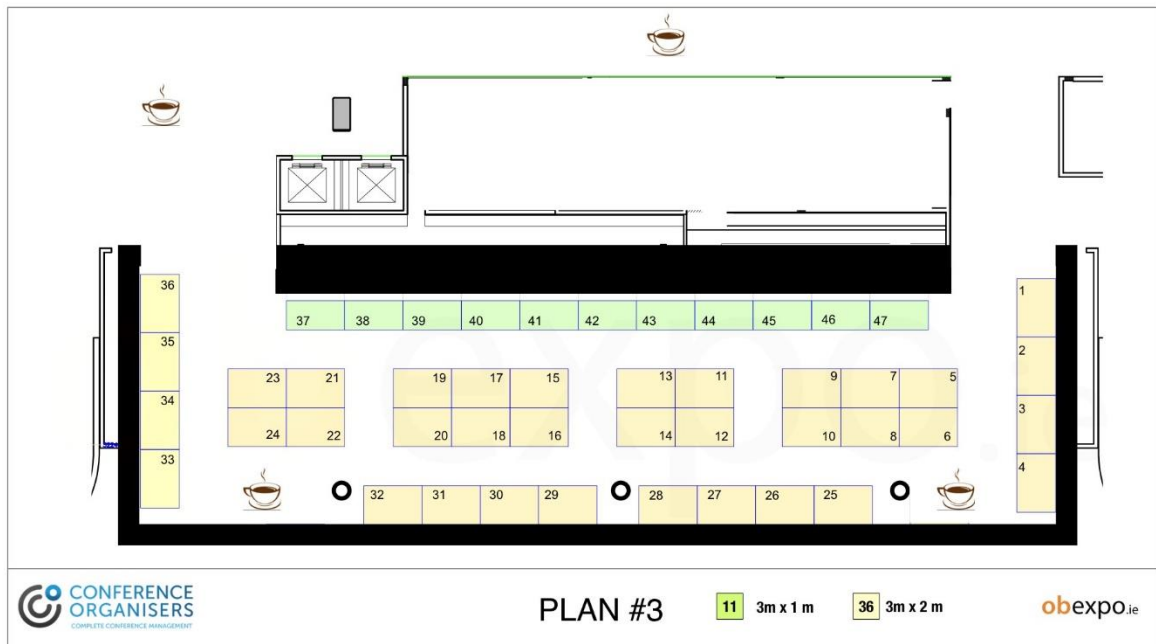
### **Exhibition Booths**

Platinum sponsors have first choice of area for their exhibition booth. In the case of multiple applicants in the same category, booths are negotiated on a first-come, first-served basis.

Each Exhibition Booth will consist of:

- Wall Panels: The shell scheme stand is constructed using white Modular System comprising of 2.5m high walls with 3mm thick infill in white vinyl. Graphic overlays may be applied using Velcro tabs (hook & loop) The width between the exhibition stand uprights is 950mm and the height is 2350 mm.
- Fascia Board: Each stand will have a single sided fingerpost style name board indicating exhibitor name and stand number. Text will appear in a plain font.
- Electrical: Each stand will be provided with 2 spotlights and 1 twin socket (500 watt max). Additional electrics may be ordered from obrien expo services ltd. Contact [tony@obexpo.ie](mailto:tony@obexpo.ie)
- Furniture: Each exhibit will be supplied with a furniture pack consisting of one counter and two stools. Additional furniture may be ordered from obrien expo services ltd. 2 x Electric Sockets (voltage - 230V)

## Exhibition Area



## SPONSOR APPLICATION FORM & CONTRACT

Please note that all acknowledgements of your company and listing of company name will be generated from the following information.

Please return this form to:  
ESS 2020 Conference Secretariat  
E: [info@conferenceorganisers.ie](mailto:info@conferenceorganisers.ie)

NAME OF COMPANY:

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CONTACT NAME:

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ADDRESS:

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ADDRESS:

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COUNTRY:

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TELEPHONE:

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EMAIL:

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EU BUSINESS VAT NUMBER:

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TYPE OF SPONSORSHIP REQUESTED:

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COST OF SPONSORSHIP REQUESTED:

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**Notes:**

Cancellation: after the order has been signed the company agrees to pay the amount in full.  
Should the event be cancelled, the symposium agrees to refund the company in full.

I have read and accept the terms, conditions and cancellation policy.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_