

# EUROPEAN SEATING SYMPOSIUM

7<sup>th</sup> Biennial Conference



15 - 18 June 2021

Croke Park Stadium, Dublin, Ireland



SPONSORSHIP OPPORTUNITIES

## INVITATION

It is with great pleasure that we invite you to participate as a sponsor at the 7<sup>th</sup> European Seating Symposium – ESS 2021, which is being held in Ireland's famous National Stadium, Croke Park, Dublin from the 15-18 June 2021.

Croke Park Stadium will offer partners;

- ✓ One Central Exhibition Hall
- ✓ Ease of access for [loading in and out](#)
- ✓ Complimentary parking
- ✓ Refined catering (all served in the Exhibition Hall)
- ✓ Onsite accommodation
- ✓ A local and inclusive Social Programme

ESS 2021 is being designed to best provide for you as a partner, to give your company the greatest return on your investment and to offer you the maximum number of networking opportunities possible.

The event is geared towards professionals, manufacturers, suppliers and users of Seating & Assistive Technology and is now established as the leading event in Europe and further afield. ESS 2021 is committed to excellence as the conference gives the industry the opportunity to come together to share information and network.

The programme will be designed as an accredited education and training platform for occupational therapists, physiotherapists, clinical and rehabilitation engineers, clinical engineering technicians and suppliers, as well as a wide range of other healthcare professionals and students, to participate in the Seating & Assistive technology assessment and provision process. The conference is suitable for foundation, intermediate and advanced levels of knowledge and therefore offers a wide range of opportunities to promote your products and services.

ESS 2021 would like to include our partners as a vital aspect of the symposium, with more concentration on the exhibition, by becoming part of the conference proceedings and therefore the future of Seating and Assistive Technology both in Europe and Internationally.

It is with great pleasure that we invite you to partner with us at the 7<sup>th</sup> European Seating Symposium. We welcome you to educate participants and involve delegates in your future.

Please note that exhibition stands are limited and will be booked on a first come first served basis.

## ADVISORY MEMBERS

**Mr. Simon Hall, European Seating Symposium Founder & Director**  
Manager of Assistive Technology and Specialised Seating department  
[Central Remedial Clinic](#)

**Ms Mary McDonagh, European Seating Symposium Co-Director**  
Assistive Technology and Specialised Seating department  
[Central Remedial Clinic](#)

**Dr Mark Schmeler, International Seating Symposium Director**  
Department of Rehabilitation Science & Technology,  
School of Health & Rehabilitation Sciences, University of Pittsburgh

**Dr Jeffrey Morris European Seating Symposium Committee Member**  
Cardiff and Vale NHS Trust Re Unit  
Rockwood Hospital Cardiff

**Dr Peter Watson, ESS Scientific Committee Co-Chair**  
Special Seating Clinic  
Musgrave Park Hospital Belfast

**Dr Alison Porter Armstrong, ESS Scientific Committee Co-Chair**  
School of Health Services  
Ulster University

## CONFERENCE SECRETARIAT

Conference Organisers Limited (Ireland)  
[events@conferenceorganisers.ie](mailto:events@conferenceorganisers.ie)



## VENUE

### Croke Park Stadium

Dublin, Ireland

The ESS 2021 venue is Ireland's famous national stadium, Croke Park, the home of Ireland's exhilarating Gaelic Games. More than a stadium, Croke Park is Ireland's greatest amphitheatre. It features 110 [meeting and event spaces](#), a 232 bedroom hotel and is ideally located close to Dublin Airport and city centre.

Croke Park Meetings & Events Centre is one of the world's most unique and versatile venues to bring people together to be inspired and entertained.

There is complimentary parking available onsite.



**The Exhibition will be held in flagship event space, The Hogan Suite, on the fifth floor.**

The main meeting rooms and registration areas are located throughout the Conference Centre. Tea and coffee and lunch will be served in the Exhibition Hall during the conference breaks.

## IMPORTANT DATES

Call for Papers	March 2019
Registration Opens	March 2019
Sponsorship Confirmation	1 February 2021
Early Registration Fee Deadline	1 March 2021
Full Paper Submission Deadline	29 March 2021
Sponsors to Submit Print Materials	April 2021
Standard Registration Fee Deadline	3 May 2021
Exhibition Set-up	Tuesday 15 June 2021
Exhibition	Wednesday 16 June 2021
Exhibition	Thursday 17 June 2021
Exhibition and Exhibition Dismantling	Friday 18 June 2021

## SPONSORSHIP OPPORTUNITIES

The European Seating Symposium provides many ways to ensure a profitable and advantageous representation for your company. Sponsorship can be provided to support general or specific conference items or activities.

Acknowledged Sponsors will receive complimentary conference registrations, exhibition space and prominent recognition in conference documentation and on the conference website. Conference registration includes admission to the conference sessions, opening ceremony, lunch, tea and coffee breaks. All prices are in Euro and are VAT exclusive, unless otherwise specified.

### SPONSORSHIP OPPORTUNITIES

Insert in Conference Satchels (per item)	€500
Conference Pens (supplied by sponsor)	€5,000
Conference Folders (supplied by conference)	€5,000
Volunteer T-Shirts (logo on arm)	€4,000
Welcome Reception	€8,000
Gala Dinner	€10,000
Lunch (per day)	€7,000
Coffee Breaks (per day)	€5,000
Bottled Water (per day)	€5,000
Plenary Sessions	€4,000
Conference App	€10,000

Further details on the specific branding on all of the above will be supplied on request by emailing [events@conferenceorganisers.ie](mailto:events@conferenceorganisers.ie)

## SPONSORSHIP PACKAGES

### 1. PLATINUM EDUCATIONAL PARTNER €45,000

#### Official Designation as a Platinum Sponsor of ESS 2021

- ◆ Coverage for your organisation on all promotional materials in the run up to the conference
- ◆ Inclusion on Facebook and Twitter accounts
- ◆ Advertising as an Educational Partner at major international conferences and events
- ◆ Front page advertising on conference website
- ◆ Branding on the ESS 2021 sponsors page of the conference website with a link to your own website
- ◆ Logo on the ESS 2021 sponsors page of the Conference App

#### During ESS 2021

- ◆ Acknowledgement at the Opening Ceremony as a 'Platinum Educational Partner'
- ◆ 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- ◆ Exhibition Booth (3\*2m)
- ◆ 10 complimentary registrations
- ◆ 5 tickets to the conference dinner
- ◆ 1 page colour advertisement in the conference programme
- ◆ 1 A4 insert in the conference satchels
- ◆ Logo on the conference folder
- ◆ 1 complimentary exhibition pass, which includes tea & coffee breaks and lunch, for personnel manning the exhibition stand

### 2. GOLD EDUCATIONAL PARTNER €30,000

#### Official Designation as a Gold Sponsor of ESS 2021

- ◆ Coverage for your organisation on all promotional materials in the run up to the conference
- ◆ Inclusion on Facebook and Twitter accounts
- ◆ Advertising as an Educational Partner at major international conferences and events
- ◆ Front page advertising on conference website
- ◆ Branding on the ESS 2021 sponsors page of the conference website with a link to your own website
- ◆ Logo on the ESS 2021 sponsors page of the Conference App

#### During ESS 2021

- ◆ Acknowledgement at the Opening Ceremony as a 'Gold Educational Partner'
- ◆ 'Thank you to our Sponsors' holding slide projected in main meeting room during breaks
- ◆ Exhibition Booth (3\*2m)
- ◆ 7 complimentary registrations
- ◆ 2 tickets to the conference dinner
- ◆ 1 A4 insert in the conference satchels
- ◆ 1 complimentary exhibition pass, which includes tea & coffee breaks and lunch, for personnel manning the exhibition stand

### 3. SILVER EDUCATIONAL PARTNER €20,000

#### Official Designation as a Silver Sponsor of ESS 2021

- ◆ Coverage for your organisation on all promotional materials in the run up to the conference
- ◆ Inclusion on Facebook and Twitter accounts
- ◆ Front page advertising on conference website
- ◆ Branding on the ESS 2021 sponsors page of the conference website with a link to your own website
- ◆ Logo on the ESS 2021 sponsors page of the Conference App

#### During ESS 2021

- ◆ Acknowledgement at the Opening Ceremony as a 'Silver Educational Partner'
- ◆ 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- ◆ Exhibition Booth (3\*2m)
- ◆ 4 complimentary registrations
- ◆ 2 tickets to the conference dinner
- ◆ 1 complimentary exhibition pass, which includes tea & coffee breaks and lunch, for personnel manning the exhibition stand

### 4. BRONZE EDUCATIONAL PARTNER €15,000

#### Official Designation as a Bronze Sponsor of ESS 2021

- ◆ Coverage for your organisation on all promotional materials in the run up to the conference
- ◆ Branding on the ESS 2021 sponsors page of the conference website with a link to your own website
- ◆ Logo on the ESS 2021 sponsors page of the Conference App

#### During ESS 2021

- ◆ Acknowledgement at the Opening Ceremony as a 'Bronze Educational Partner'
- ◆ 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- ◆ Exhibition Booth (3\*1m)
- ◆ 2 complimentary registrations
- ◆ 1 complimentary exhibition pass, which includes tea & coffee breaks and lunch, for personnel manning the exhibition stand

### Complimentary Registrations

Complimentary registration includes admission to the conference sessions, lunch, tea and coffee breaks. These registrations can be used for additional staff manning the exhibition areas and VIP Guests. The nominated delegates are liable for their own accommodation and travel expenses. There is one complimentary exhibition pass per stand.

Additional staff members must register as conference delegates.

Exhibitors are responsible for costs regarding transportation, set-up and storage of any additional exhibition material.



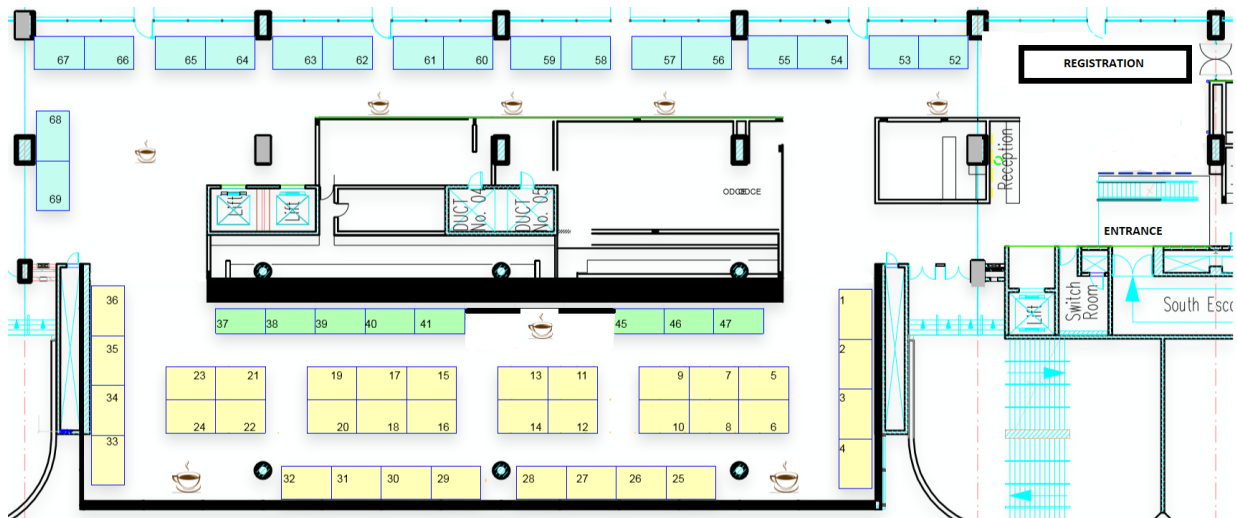
## Exhibition Booths

Platinum sponsors have first choice of area for their exhibition booth. In the case of multiple applicants in the same category, booths are negotiated on a first-come, first-served basis.

Each Exhibition Booth will consist of:

- Wall Panels: The shell scheme stand is constructed using white Modular System comprising of 2.35m high walls with 3mm thick infill in white vinyl. Graphic overlays may be applied using Velcro tabs (hook & loop) The width between the exhibition stand uprights is 950mm and the height is 2350 mm.
- Fascia Board: Each stand will have a single sided fingerpost style name board indicating exhibitor name and stand number. Text will appear in a plain font.
- Electrical: Each stand will be provided with 2 spotlights and 1 twin socket (500 watt max). Additional electrics may be ordered from O'Brien Expo Services Ltd. Contact [tony@obexpo.ie](mailto:tony@obexpo.ie)
- Furniture: Each exhibit will be supplied with a furniture pack consisting of one counter and two stools. Additional furniture may be ordered from O'Brien Expo Services Ltd. 2 x Electric Sockets (voltage - 230V)

## Exhibition Area



\*The Exhibition Layout may be subject to change. ESS and/or the venue reserve the right to amend the layout if required.

## SPONSOR APPLICATION FORM & CONTRACT

Please note that all acknowledgements of your company and listing of company name will be generated from the following information.

Please return this form to:  
ESS 2021 Conference Secretariat  
E: [events@conferenceorganisers.ie](mailto:events@conferenceorganisers.ie)

NAME OF COMPANY: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

EU BUSINESS VAT NUMBER: \_\_\_\_\_

TYPE OF SPONSORSHIP REQUESTED: \_\_\_\_\_

COST OF SPONSORSHIP REQUESTED: \_\_\_\_\_

### Notes:

Cancellations should be sent in writing to [events@conferenceorganisers.ie](mailto:events@conferenceorganisers.ie)

After the Sponsorship Application Form has been signed, the company agrees to pay the amount in full. No refunds will be given in respect of any cancellations.

The organiser may cancel or reschedule the event in its sole discretion. Should the event be cancelled, the organiser agrees to refund the company in full. Should the event be postponed, the sponsorship will automatically transfer to the new date.

Bank service charges and all administration fees will be deducted from all conference refunds.

I have read and accept the terms, conditions and cancellation policy.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_